

WHAT IS AGBARA?



The Yoruba word for Power, Ability & Strength



WHY THIS EVENT IS SPECIAL



01

This is a cultural event.

This is a vibe.

02

This is Wakanda meets South LA.

03

This is **Black Excellence personified** for children and families.

04

This is really for the kids but the adults will learn something too. 05

Oh, and we're serving **JOLLOF RICE.**

 This event is made in the spirit of the word of Agbara (Yoruba translation: Power, Ability & Strength).

OBJECTIVE

 This event is designed intentionally to inspire black youth to gain interest in the field of Science, Technology, Engineering, Art and Math (S.T.E.A.M.).

• We not only want to spark the influence to S.T.E.A.M., we want to have professional volunteers be visible and relatable examples as to what they can also accomplish in their future with the collaboration of athletes, artists and entertainers.

 After all, these careers also require professionals in these disciplines.

EXPERIENCE THE POSSIBILITIES



FOUNDER'S STORY



Tayo Adesanya is an Electrical Engineer with over 11 years of experience in the high-tech electronics industry. He has a history for growing top line revenue for industry-leading semiconductor companies in the consumer, industrial and automotive sectors. Mr. Adesanya received his Electrical Engineering degree from Purdue University (Initiated Rho Sigma Chapter of Omega Psi Phi Fraternity Inc.) and has an M.B.A. from Arizona State University. His long professional career has landed him roles like

- Product Solution Sales Manager at Synopsys Inc. (NASDAQ: SNPS) leading the ARC Processor, Security IP and ASIP (custom processor) Design Tools Team across the North American region.
- Strategic Sales Engineering positions at SiFive (recently raised \$175M at \$2.5B val), Microchip Technology (NASDAQ: MCHP) and ON Semiconductor (NASDAQ: ON).

He is also the founder of Agbara Life Inc., a fashion forward wearable technology benefit corporation focused on helping kids become inspired to pursue STEM careers.

Further Mr. Adesanya's expertise includes security IP that is utilized by some of the same cryptography algorithms found to empower certain Blockchain technologies. His knowledge has allowed him to advise and educate how Blockchain technologies or Web3 can be leveraged in applications to create meaningful and sustainable impact.

While technology is Mr. Adesanya's passion he's had a distinguished career as a NCAA Track & Field All-American & Nigerian National High Jump Champion. He pursued his passion for the semiconductor industry despite having opportunities to play basketball professionally.



PERFORMING

ARTS & ENTERTAINMENT

West African Dance Group Performance

Youth Dance Competition (

12 Year Old Singer Kayla Nichols First Song Performance





Perform Song Made During Agbara Music Studio Session w/ Kids

Performance by select artist(s) w/ kids assisting, recording and directing digital assets

THE VENUE





The Dream Factory is LA's first social good, social club – created by Charlie Rocket and his dream team. The factory is designed to be a hub for influencers and creators in Los Angeles to use their influence to impact and change lives in the city, as well as develop themselves personally and accelerate their dreams. The factory will also serve as an event space hosting events every month to bring the community together, provide life changing experiences, and create an army of people who are doing good with their platforms.

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	TIME	NAME OF THE EVENT
NT TENTATIVE SCHEDULE:	9:30 A.M.	EVENT SETUP (EARLY VOLUNTEERS ARRIVAL TIME TO HELP DECORATE)
	10:30 A.M.	STEM COACH VOLUNTEERS BRIEFING (ORGANIZE OUR HELPERS ON-SITE)
	11:00 A.M.	ON-SITE REGISTRATION & REFRESHMENTS **STARTING ON TIME**
	11:30 A.M.	HOST INTRODUCTION (DULO) - WELCOME TO AGBARA LIFE
	11:40 A.M.	REMARKS FROM CEO (TAYO) - WHAT AGBARA LIFE MEANS
	11:50 A.M.	GUEST SPEAKER (TITLE SPONSOR)
	12:00 P.M.	SPONSOR ACKNOWLEDGEMENTS & EVENT STRUCTURE EXPLANATION
	12:15 PM - 3 PM	S.T.E.M WORKSHOPS
	3:00 P.M.	AGBARA MUSIC & DANCE PERFORMANCES
	3:30 P.M.	AGBARA COMPETITION & RAFFLE WINNERS
EVENT	3:45 P.M	PARTNER ORGANIZATIONS CLOSING ANNOUNCEMENTS
""	4:00 P.M	CLEAN-UP CREW W/ AUDIENCE SUPPORT

AGBARA S.T.E.A.M. **WORKSHOP BUDGET**

\$3000

FACTORY

\$100 Face paint supplies

Venue DREAM (including basic table and chair rentals)

\$1000

Food for 200 people

\$1500

BUDGET

\$1500 Videographer & Ph

\$250 Drinks and Ice \$50

\$500

Flashlight & soldering materials

\$500

Camera Equipment Rentals

\$500

\$500

TBD: Backpack & Goodies



TARGET PARTNERS

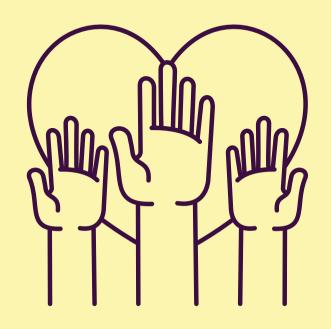
- Damian Jones Foundation (2x NBA Champion, Current Utah Jazz Center)
- Marlon Nichols, Managing General Partner @ MaC Venture Capital
- More Than Us (2x NBA All-Star Baron Davis)
- Dulo Folarin Harris, Comedian @iamdulo
- Hidden Genius Project
- SoLA Robotics
- Osahon Tongo, NFL Films, Filmmaker, Producer, Director
- Tree Thomas, Artist, Producer, Song-writer
- Reverend Louis Tillman, Holman United Methodist Church
- Dr. Seun Adigun, 1st African Summer & Winter Olympian, Chiropractor/Biomechanist

WHAT WE NEED



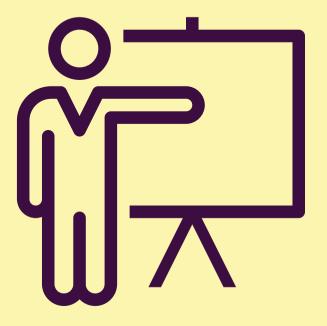
SPONSORS

To bring the event to life and create a meaningful experience for Black youth to learn & grow



VOLUNTEERS

To support event coordination & flow



INDUSTRY LEADERS

To teach fun interactive STEAM workshops



MOST RECENT S.T.E.A.M. workshop in Oakland, ca







INTERESTED IN SUPPORTING THE FUTURE LEADERS OF STEAM?





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