

HARLEM RENAISSANCE

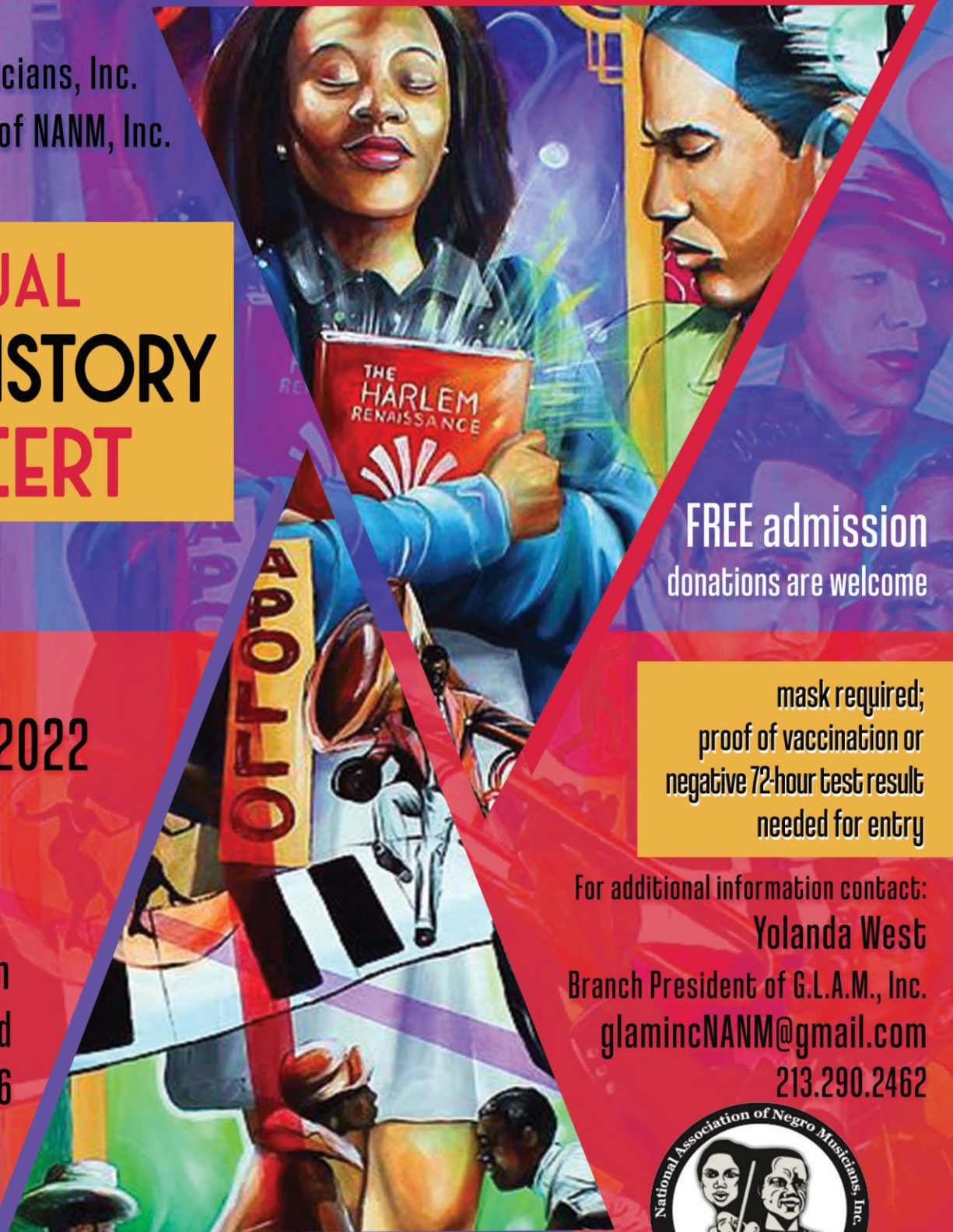
Georgia Laster
Association of Musicians, Inc.
an affiliate Branch of NANM, Inc.
presents their

ANNUAL BLACK HISTORY CONCERT

SAVE THE DATE

Saturday
February 26, 2022
at 3pm

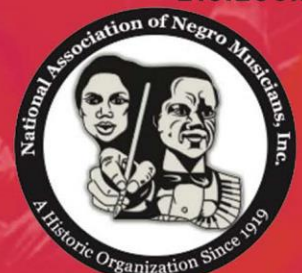
Knox
Presbyterian Church
5840 S. La Tijera Blvd
Los Angeles, CA 90056



FREE admission
donations are welcome

mask required;
proof of vaccination or
negative 72-hour test result
needed for entry

For additional information contact:
Yolanda West
Branch President of G.L.A.M., Inc.
glamincNANM@gmail.com
213.290.2462



AND BEYOND

501(c)(3) Nonprofit
Georgia Laster Association of Musicians, Inc.
www.georgialasterbranchNANM.org



More than a Century of Excellence with a Future Unlimited!

Georgia Laster Association of Musicians, Inc.

3651 S. La Brea Ave., #119, Los Angeles, CA 90016-5311

A 501(c)(3) nonprofit organization, and an affiliate branch of the

National Association of Negro Musicians, Inc.

**Georgia Laster Association
of Musicians, Inc.
Board of Directors**

Yolanda M. West
Branch President

Gertrude Bradley
Vice President

Val Mitchell
Recording Secretary

James S. Bryant
Corresponding Secretary

Joel Graham
Treasurer

Estella Creighton
Financial Secretary

Sandra Wheeler
Chaplain

Dorothy J. Hayes
Scholarship Chairperson

Henrietta Fortson
Board Member

Roberta A. Jones
Board Member

Dr. Hansiona Caldwell-Harriford
Board Member

* * *

Region & National Officers

Timothy Davis, Jr.
Director, Western Region

Anne-Marie Hudley Simmons
National President

cd

January 24, 2022

Greetings, G.L.A.M., Inc. Friends, Patrons, and Supporters:

The Georgia Laster Association of Musicians, Inc. (G.L.A.M., Inc.) is a California nonprofit organization, and an affiliate branch of the National Association of Negro Musicians, Inc. (NANM, Inc.). NANM, Inc., was founded on May 3, 1919, in Washington, D.C., for the purpose of stimulating public interest and of supporting the performances and works of African American musicians (i.e., instrumentalists, singers, and composers). NANM, Inc. cares deeply about the fine art of music and for musical culture throughout the world.

Each year, G.L.A.M., Inc. hosts various events and concerts to support our scholarship program. Throughout the years, over \$40,000 in monetary prizes have been awarded to deserving, young musicians in our under-served communities who have competed in our music scholarship competition. This financial assistance is a form of encouragement for them in their pursuit of careers in the field of music.

The scholarship awards are funded primarily by the dedicated members of G.L.A.M., Inc. through membership, donations and voluntary commitments of time and respective expertise.

In keeping with our primary goal of raising funds, on February 26, 2022, we are presenting our annual Black History Program event. This is how you can help. We are developing a beautiful souvenir program book to commemorate the 2022 theme, *Harlem Renaissance and Beyond*. Attached are the Advertising Specifications and Registration forms that provide information and guidance for your submission(s). G.L.A.M., Inc. invites you to advertise your business, community organization, or church.

Additionally, you may place a congratulatory message such as a birth, an anniversary, promotion, graduation, and tributes to honor and/or memorialize someone in the souvenir program

G.L.A.M., Inc. Friends, Patrons, and Supporters

Page 2

January 24, 2022

A "Save the Date" marketing flyer has been attached for your convenience. Please place it on your website and bulletin boards, and feel free to share it with your network. Questions and concerns may be addressed to either of the co-chairpersons, shown below, by landline telephone at: 213.290.2462, or by email: GLAMINCNANM@gmail.com.

We also invite you to attend the G.L.A.M., Inc. Black History Month concert, *Harlem Renaissance and Beyond* on Saturday, February 26, 2022, beginning promptly at 3:00 p.m., at Knox Presbyterian Church, located at 5840 S. La Tijera Blvd., L.A., CA 90056-1709. We have prepared for this to be an exciting, entertaining, and informative event that you won't want to miss.

Respectfully,

Yolanda West

Yolanda West, Branch President & Co-Chair

Constance E. Bass

Constance E. Bass, Co-Chair

Attachments: Four

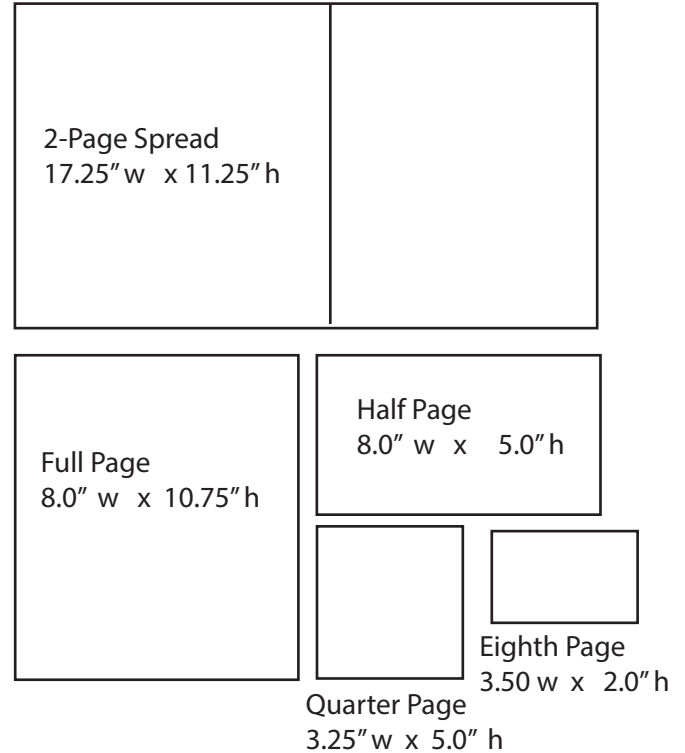


GEORGIA LASTER ASSOCIATION OF MUSICIANS, INC.

ADVERTISING SPECIFICATIONS

All rates are based on camera-ready ad submissions. Any ads requiring additional designing will be subject to a design fee.

AD PAGE	DIMENSIONS		
2-Page Spread (includes bleed)	17.25" w	x 11.25" h	\$400
Full Page	8.0" w	x 10.75" h	\$250
Half Page	8.0" w	x 5.0" h	\$125
Quarter Page	3.25" w	x 5.0" h	\$75
Eighth Page	3.50" w	x 2.0" h	\$50
COVERS:			
Inside Front	8.75" w	x 11.75" h	\$750
Inside Back:	8.75" w	x 11.75" h	\$750
Back Page:	8.75" w	x 11.75" h	\$1000



RATES FOR AD DESIGNS

G.L.A.M., Inc. can provide typesetting and other graphic design services for re-designing or creating camera-ready artwork. Please notify us as soon as possible, if design services are needed. The design fee is \$85.00 per hour for all size ads and \$225 for a 2-page spread. **Requests for design services must be submitted to Ardena with Designs by Ardena(310) 713-9203, and emailed to ardeb Brooks310@aol.com, no later than January 31, 2022.**

CAMERA-READY ARTWORK SUBMISSION

Please submit artwork files as a pdf, png or jpeg, all high resolution files @ 300 dpi. If files are too large to email send them through wetransfer.com to ardeb Brooks310@aol.com. **Please include G.L.A.M., Inc. in your file name.** Submission dates for camera-ready artwork are from January 14-31, 2022. Email camera-ready ads to glamincnanm@gmail.com. **The deadline for submissions to submit camera-ready ads is February 7th. However, we are allowing a few days of grace to work with you. We must close submissions by Feb. 11th.**

PAYMENT

Please make checks payable to:

Georgia Laster Association of Musicians, Inc. (G.L.A.M., Inc.)

Mail to: Georgia Laster Association of Musicians, Inc.

3651 South La Brea Ave., #119, Los Angeles, CA, 90016.

Online: <https://www.georgialasterbranchnanm.org/black-history-program-2022.html>

PUBLICATION

The souvenir book will be available February 26, 2022.



Georgia Laster Association of Musicians, Inc.
A 501(c)(3) California Nonprofit Foundation

ADVERTISING SPECIFICATIONS REGISTRATION

Name _____

Company _____

Contact _____

Address _____ Apt. # _____

City _____ State _____ Zip _____

Telephone _____ Email _____

I WISH TO HAVE MY ENTRY(S) TO THE SOUVENIR BOOK APPLIED AS FOLLOWS:

AD STYLE	DIMENSIONS	COST	CHECK HERE TO SELECT
2-PAGE SPREAD	17 ¼" w X 11 ¼" h	\$400	<input type="checkbox"/>
FULL PAGE	8" w X 10.75" h	\$250	<input type="checkbox"/>
HALF PAGE	8" w X 5" h	\$125	<input type="checkbox"/>
QUARTER PAGE	3 ¼" w X 5" h	\$75	<input type="checkbox"/>
EIGHTH PAGE	3½" w X 2" h	\$50	<input type="checkbox"/>
INSIDE FRONT COVER	8" w X 10.75" h	\$750	<input type="checkbox"/>
INSIDE BACK COVER	8" w X 10.75" h	\$750	<input type="checkbox"/>
OUTSIDE BACK COVER	8" w X 10.75" h	\$1,000	<input type="checkbox"/>
DONATION		\$	<input type="checkbox"/>
AMOUNT ENCLOSED		\$	<input type="checkbox"/>

Ads should be emailed to: GLAMINCNAM@gmail.com by February 11th.

Make checks payable to: Georgia Laster Association of Musicians, Inc. or (G.L.A.M., Inc.)

Send payment to: G.L.A.M., Inc., 3651 S. La Brea Ave. #119, Los Angeles, CA 90016

Pay online: <https://www.georgialasterbranchnanm.org/black-history-program-2022.html>

For questions, call 213.290.2462 or send an email to: GLAMINCNAM@gmail.com